



# HOP NEWS

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PrideWeek: June 20 – 28, 2009

## Heritage of Pride Media Policy 2009 Lesbian, Gay, Bisexual & Transgender Pride Events

Heritage of Pride organizes five Pride events in New York City:

- The **Rally**, Saturday June 20<sup>th</sup> from 2:00 PM to 6:00 PM in Bryant Park (42nd Street & 6th Avenue in Manhattan).
- **Rapture on the River**, a women's dance on Pier 54, Saturday June 27<sup>th</sup> from 6:00 PM to 11:00 PM.
- The **March**, Sunday June 28<sup>th</sup>, beginning at noon at 52nd Street and 5th Avenue.
- **Pridefest**, the Pride Street Festival, Sunday June 28<sup>th</sup>, from
- **Dance 23**, the **Dance on the Pier**, Sunday, June 29th from 4:00 PM to 10:30 PM on Pier 54 in Hudson River Park.

There are three types of credentials for the 2009 Pride Events:

- 2009 Media Credential- issued to all press and media representatives
- 2009 Volunteer Photographer Credential
- 2009 Documentary Credential

Requests for Heritage of Pride credentials must be made by e-mail to [Media@nycpride.org](mailto:Media@nycpride.org).

Application does NOT guarantee your being credentialed. Your request must include:

- Your name
- Contact information for you and for the media outlet for which you will be covering the Pride Events (address/phone/fax/email)
- Which credential(s) you are requesting.

Applications must be emailed by no later than Wednesday, June 20th; by Wednesday June 17th if you wish to cover the Rally.

**Credentials will only be available the day of each event. When contacting the Media Director, you will be instructed on the location of the Media Tent at each event.**

### ***Special notes on Rapture on the River and the Dance on the Pier:***

Rapture & Dance 22 are ticketed, private events and are not open to the general public. The Pier and its premises are leased to Heritage of Pride, Inc. and are not considered publicly accessible spaces during this lease period. As such, representatives of the Media are NOT allowed to enter the Pier structure without proper credentials from Heritage of Pride's Media Director. Those receiving credentials for the Dance will receive additional information about media opportunities at the event with their credentials.

Heritage of Pride is the wholly volunteer-managed, non-partisan, tax-exempt, not-for-profit corporation that organizes Lesbian, Gay, Bisexual & Transgender Pride events in New York City to commemorate and celebrate the Stonewall Riots. These events are organized on behalf of all lesbian, gay, bisexual and transgender individuals and groups, and all others who support the struggle for the liberation of these communities. In the Spirit of Stonewall, Heritage of Pride welcomes participation of all, regardless of age, creed, gender, gender identification, HIV status, national origin, physical or mental developmental ability, race, religion or sexual orientation.

Organizer & Producer of New York City's Lesbian, Gay, Bisexual and Transgendered Pride  
March, Rally, Dances & PrideFest